

# **BOOT CAMP TRACKS**

## **ADVISERS**

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Join a cohort of fellow advisers to plan out your year, learn new techniques, and update your systems in a collaborative setting.

## **BASICS**

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If you are newer to yearbook, this will cover all of the basics you need to take your game to the next level-- storytelling, photojournalism, basic design, caption writing and more.

## **DESIGN**

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Learn how to go beyond basic grid design, and start incorporating advanced design elements including typography, hierarchy, and graphics into your best-looking yearbook ever.



## **EDITORS**

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Leading your peers to produce a top-notch yearbook is a challenging adventure. Hone your leadership skills and style while making concrete plans for getting the best out of your staff this year.

## **PHOTOGRAPHY**

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If you've never picked up a DSLR camera, we highly recommend you do so before participating in this intensive course. Both camera technique and photo composition will be covered, and you will walk away ready to shoot in every situation a yearbook photojournalist will encounter.

## **STORYTELLING**

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Finding and writing compelling stories is at the heart of this course on yearbook copy. Go beyond the basic summary to get creative with formats and story angles, ensuring that your readers will be engrossed in every word.